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For Immediate Release

Honda Marine Announces New Dealer In New Jersey

ALPHARETTA, Ga., April 7, 2008 – To better serve its customers in New Jersey, Honda Marine today announced that Schooner Island Marina will carry its full line of award-winning 4-stroke outboard engines.

“The addition of Schooner Island Marina to our dealer network underscores Honda Marine’s commitment to dealer excellence, customer service and superior product performance,” said John Fulcher, senior manager, Honda Marine. “The professionalism of their staff is reflected in the outstanding experience they offer their customers.”

Schooner Island Marina is located at 5100 Lake Road in Wildwood, and can be reached at (609) 729-0900.

Honda Marine pioneered 4-stroke engine technology, setting a new benchmark for fuel efficiency, quiet operation, and low emissions. Honda’s outboards share the same unparalleled durability, quality, and reliability of its legendary automobiles. With models ranging from 2 to 225 horsepower, Honda Marine’s full line of current production models meets rigorous California Air Resources Board (CARB) 3-Star standards, ensuring their availability and regulatory compliance in all 50 states.

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Editor's Note:

Honda Marine, a division of American Honda Motor Co., Inc., manufactures and markets a complete range of outboard marine engines. Its comprehensive product line is powered exclusively by 4-stroke engines.

Information for media regarding Honda Marine products is available at www.hondanews.com.

Consumer information, including model overviews and updates, video clips, and complete specifications regarding Honda products, is available at www.honda.com.

For product inquiries and dealer locations, please call 800-426-7701.